

## CITY OF CRYSTAL'S COMMUNICATIONS TOOLS

The City uses a variety of tools in an effort to share information with its City Council members and/or residents.

### IN PERSON

1. Citizen Input Time (typically 3<sup>rd</sup> Tuesday in Jan/Feb/Mar/Apr/Sep/Oct/Nov)
2. City Council Meetings – Open Forum and Public Hearings (typically 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of the month)
3. Open Houses

### MAILINGS

1. Crystal/Robbinsdale Sun Post (<http://post.mnsun.com>) (Thursday publication)
2. *The Crystal Connection* (City's newsletter published quarterly)
3. *Recreation Brochure* (published 3 times/year with *The Crystal Connection*)
4. USPS Mailings
5. Utility Billing Inserts (reaches 1/3 of the city each month-takes 3 months to reach 7,900 residences)

### POSTINGS

1. Bulletin Board in City Hall lobby
2. City Council Meeting Packet (Fridays before City Council meetings)
3. Marquee Signs (Becker Park and Crystal Community Center)
4. Newsbrief (Fridays when there isn't a City Council Meeting Packet)
5. Press Releases

### SOCIAL MEDIA

1. Facebook
  - Local Government: [www.facebook.com/pages/City-of-Crystal-MN-Local-Government](http://www.facebook.com/pages/City-of-Crystal-MN-Local-Government)
  - Police Department: [www.facebook.com/pages/City-of-Crystal-Police-Department](http://www.facebook.com/pages/City-of-Crystal-Police-Department)
  - Recreation Department: [www.facebook.com/crystalrec](http://www.facebook.com/crystalrec)
2. Instagram (Recreation Department: [www.instagram.com/crystalrecreation](http://www.instagram.com/crystalrecreation))
3. NextDoor.com (Police Department)
4. Twitter
  - Police Department: <https://twitter.com/CrystalMNPOLICE>
  - Recreation Department: <https://twitter.com/crystalrec>
5. Website ([www.crystalmn.gov](http://www.crystalmn.gov))

**TELEVISION** (NW Suburbs Cable Communications Commission – 9 member cities: Brooklyn Center, Brooklyn Park, Crystal, Golden Valley, Maple Grove, New Hope, Osseo, Plymouth, and Robbinsdale )

1. Channel 12 ([www.twelve.tv](http://www.twelve.tv))
2. Channel 16 (City Council/EDA meetings, City videos, Mayor's Minutes, City billboarding)

### OTHER

1. Email
2. Lobby Handouts
3. *The Crystal Insider* (published every-other-month for all City staff and City Council members)